



ADVANCED DIGITAL SERVICES

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **Tony Nguyen Appointed to EVP/CTO at Advanced Digital Services**

*ADS market expansion on-track; appoints industry veteran to take technology leadership role in guiding company to next stage of growth*

**HOLLYWOOD, CA – [Advanced Digital Services, Inc.](#)** (ADS), a leading global provider of best-in-class post-production services, announced today the appointment of industry veteran Tony Nguyen as Executive Vice President and Chief Technology Officer. Mr. Nguyen, formerly the Vice President of Technology and Operations at Ascent Media Group, adds to the company's executive team as it continues its growth and expansion in the US and abroad.

In his new role and reporting to the President, Mr. Nguyen will be responsible for strategic planning and business development for ADS, as well as overseeing all aspects of technology, engineering and IT operations for the company. In addition, he will lead in the development of ADS's technology roadmap to ensure the company's continued growth and expansion in providing best-of-breed post production services, including a web oriented video streaming portal and a state-of-the-art electronic file delivery platform aligned with the entertainment industry's need to deliver timely and consistent content to its audience in the shortest amount of time.

"I'm delighted to have Tony join as a senior member of our executive team as his proven track record in executive management with many high profile companies will be a significant asset in helping to move us to the next stage of growth," said ADS's Chairman, President and CEO, Andy McIntyre. "His stellar career in broadcast and post production coupled with his extensive experience and knowledge in deploying broadband, storage and networking technologies for customer driven organizations is a testament of what is to come for our company. Further, his vision of how content will be aggregated, managed and delivered over existing and emerging digital networks is a perfect match to ADS's long term vision."

"I'm very pleased to join ADS as the company is poised to make significant inroads into the electronic delivery market," added Tony Nguyen. "My near-term goal is to spearhead the development of a highly available, robust and scalable media asset encoding / management and electronic delivery platform that removes the complexity and workflow deficiencies associated with the previous generation of bulky proprietary systems. To this end, I look forward in helping to establish ADS as the de-facto service provider for

the management and delivery of electronic content to the entertainment industry – creating a new price performance paradigm and a win-win for all.”

Tony Nguyen's distinguished 20-plus years as a rising technology executive in broadcast and post production culminated at Ascent Media Group where he was most recently Vice President of Technology and Operations. In this capacity, Mr. Nguyen managed all aspects of technology, engineering and operations for the Syndication & Content Distributions division at the Digital Media Data Center in Burbank, California. While there, he was also involved in the development of the Pitch Blue HD content delivery platform, and managed the technical support and vendors relations for the project. As Vice President of Engineering and Operations for Ascent Media Group's Network Services division, Mr. Nguyen brought his expertise in network origination to the team, including facilities design, engineering and operations management. Additionally, he helped launch The Reelz Channel and The Documentary Channel at the Burbank Teleport facility. Prior to joining Ascent Media, Mr. Nguyen continuously broadened his technical management experience as Vice President of Broadcast Operations at the Andrita Studios/Playboy Entertainment Group, Director of Network Operations for The Game Show Network (GSN) and Technical Director for multiple live sport event networks at the LA International Teleport for IDB Communications. Mr. Nguyen currently serves as an advisor council member for Motorola's Advisor Council Broadband Sector and is the Board President for the Satellite Professional Internationals (SSPI) Southern California chapter.

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### **About ADS**

ADS (Advanced Digital Services) is a leading global provider of value-added post-production services that include standard definition/high definition, digital new media, restoration, duplication, encoding and electronic delivery services to the media and entertainment industry. The company employs many of the industry's elite 'craftsmen' and its highly skilled personnel possess significant industry experience and knowledge. ADS provides 24/7 audio and video post-production services, delivering the industry's highest quality movie trailers, electronic press kits ("EPK's"), episodic television programming, motion pictures and television spot advertisements. With a complete end-to-end digital workflow built to maximize flexibility, efficiency and quality, ADS serves the most respected and recognized motion picture and television studios, media and entertainment companies and advertising agencies in the United States and abroad.

ADS' customer-centered approach to projects results in the delivery of consistent high-quality assets, on time and on budget. For more information, contact 323.468.2200 or visit us at [www.adshollywood.com](http://www.adshollywood.com).