

Press Release

Pacific Title Selects DataDirect Networks-SGI Storage for Real-Time 2K and 4K Creation

SGI InfiniteStorage 6700, based on DataDirect Networks' S2A storage system, empowers PacTitle's new digital intermediate service offering for true real-time post production collaboration

Los Angeles, CA – Pacific Title and Art Studio (PacTitle), a leading provider of digital and optical services, has selected SGI's InfiniteStorage 6700 as the primary storage for their new digital intermediate service offering. The InfiniteStorage 6700, which is based on DataDirect Networks' S2A (Silicon Storage Appliance) storage system solution, enables real-time processing in 2K and 4K application environments.

The DataDirect Networks (DDN) S2A storage system solution helps transform high definition post production, digital intermediate, and HD broadcast applications, into all-digital, high-throughput, collaborative production environments streamlined for maximum efficiency and creativity. "Until recently, creating an open real-time storage system that could give producers and editors independent and simultaneous access to native HD, 2K (2048x1080) and 4K (4096x2160) high resolution content has been elusive," explains Paul Bloch, President of DataDirect Networks. "Our S2A technology, with up to 3 GB/s of sustained real-time throughput and up to 500TB of storage capacity, can easily scale to handle the bandwidth and capacity intensive requirements needed in the digital intermediate space, empowering true real-time collaborative workflow in digital post-production."

"We researched the entire storage market and found the budget friendly SGI[®] InfiniteStorage 6700, based on DDN's S2A storage system, was the only storage solution that would allow us to utilize the many types of workstations and applications needed to create in real-time regardless of file format," adds Andy Tran, Chief Technical Officer at Pacific Title. "Moreover, its ability to aggregate I/O to eliminate storage bottlenecks and its open solution elevates the performance of heterogeneous shared file systems with Fibre Channel and InfiniBand fabrics to provide real-time processing of up to six 2K and two 4K streams from multiple workstations with low latency and high Quality of Service."

Building a real-time, networked computing environment using generic storage devices results in a complex, expensive, hard to scale and hard to manage system. The SGI InfiniteStorage 6700 with DataDirect Networks S2A storage system inside eliminates this complexity and cost enabling the next innovation in

real-time performance and scalability. The system supports Fibre Channel-4 and InfiniBand host connectivity simultaneously, Fibre Channel or SATA disks. The S2A storage system works with a wide range of shared and parallel file systems. With seven generations of deployment experience and an open solution architecture, DataDirect Networks' S2A offers broad support for rich media applications, servers, networks, operating systems and cluster file systems making it easy to install, use and support. Whether the application needs are NAS or SAN storage, parallel or shared file system storage, production or nearline storage, the S2A storage system will enable real-time collaborative creation in broadcast or post production workflow process.

"Our S2A storage system, integrated into high performance solutions like SGI's InfiniteStorage 6700, makes storage networks transparent to open shared file systems. Studios like Pacific Title for the first time, can take advantage of the latest, most advanced and timesaving digital applications that require significant bandwidths and ultra-high throughput," concludes Bloch. "The SGI 6700 storage system will help to accelerate the post production and digital intermediate markets into a completely digital environment, enabling true real-time collaboration that empowers production teams with multiple digital processes to accomplish more in less time with added time to explore greater creative potential."

About DataDirect Networks

DataDirect Networks is the world's leading provider of high performance, high capacity network storage solutions. Focused on driving customer-centric innovation, DDN has created the Silicon Storage Appliance as the essential building block for High Performance Computing, Internet-based Services and Rich Media storage solutions. DDN's award winning Silicon Storage Appliance enables the creation of differentiated high performance, high capacity NAS/SAN, cluster computing, production and nearline, and virtual tape library storage solutions. Each solution offers unsurpassed performance, high availability, cost effective scalability and simplified management delivering the industry's best price per performance and best per capacity per square foot solutions.

The S2A9500 is the lead product in a family of S2A storage solutions. The S2A9500 storage solution has consolidated and fully integrated SAN functionality in one simple, easy to use intelligent device and its technology allows management of up to 480 TBs in a two rack storage system. The S2A's fully pipelined, parallel processing architecture enabled by high-speed data-mover ASICs and software delivers reliable SAN storage solutions that are easy to install, scale and manage, while delivering data quickly for real-time application productivity.

Like all S2A solutions, the S2A9500 has a unique zero-bottleneck architecture developed by DDN and removes the complexity, congestion, latency and contention of switched fabric SANs and generic SAN RAID systems. This

exceptional combination delivers data in real world situations at least three times faster than existing SAN and at least ten times faster than NAS technology. The real-time data delivery allows DDN customers to consolidate and easily manage their storage, dramatically reducing their total cost of ownership and increasing their return on investment.

Launched in 1998 and headquartered in California, DataDirect Networks has an established global presence with research and development, and operations in the United States, Europe and Asia. For more information, contact DataDirect Networks at (818) 700-7600 or visit www.datadirectnet.com.

Look for DataDirect Networks' at NAB 2006 in Las Vegas, Nevada from April 24 - 27, 2006 at Booth SL2985.

About Pacific Title and Art Studio

Pacific Title and Art Studio, also known as PacTitle, is a leader in digital and optical services. From 2D image manipulation to multilayer compositing, 3D animation, wire and object removal, motion tracking, negative preparation, rendering, rotoscoping, HD and D1 to film transfers, scanning and laser film recording, film restoration, digital intermediate and more. These effects, which can combine both digital and optical techniques, ensure the highest quality, while using the most budget friendly solutions available. The company is headquartered in Los Angeles, Calif., and can be found on the Web at www.pactitle.com.

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