



PRESS RELEASE

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Video Clarity Announces Sale of RTM Real Time Monitoring System to Major Broadcast Network

RTM and RTM Manager deployed at the Fox Broadcasting Company to record, monitor and manage quality of prime time feeds to affiliates

Los Angeles, California, April 16, 2012 – [Video Clarity, Inc.](#), a leading provider of audio/video quality monitoring and analysis solutions, announced today that the Fox Broadcasting Company has chosen their RTM (Real Time Monitoring) and RTM Manager products to ensure the highest and most consistent picture quality delivery to their affiliates and home viewers.

The Fox Broadcasting Company is using the RTM system at their Los Angeles origination center to monitor the daily prime time network feed to affiliates. “This enables us to verify transmission quality on a timely and consistent basis, and ensure that everything went out correctly,” said Paul Cohen, Vice President Satellite Engineering, at FOX.

Signal errors affecting quality could be introduced anywhere in the broadcast chain and become difficult to isolate without a means of reference. The RTM products permit user selectable acceptance levels, real time monitoring and recording of error events. This error recording can then be viewed whenever a recipient of the signal has a question or concern about any aspect of the feed including audio, video and ancillary data.

In the case of the Fox Broadcasting Company, the originating control room and the downlink side of the prime time feed is monitored by the RTM. “Whenever we’ve had calls from affiliates with concerns about picture quality, for example, we’re able to readily determine if

we are originating correctly.” continued Cohen. “The system runs unattended and at the end of prime time, the RTM logs are checked for errors and a daily report is recorded.”

Adam Schadle, Vice President of Sales and Marketing for Video Clarity concluded, "By working closely with our customers, like the Fox Broadcasting Company, and understanding their needs, we're able to continue innovating our line of RTM real-time diagnostic products".

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About Video Clarity

Video Clarity, Inc. is a leading provider of audio and video quality assessment and analysis systems for researchers, broadcasters and AV distribution engineers. Propelled by market leading technology, Video Clarity solutions are highly valuable tools being rapidly adopted by major entertainment networks, leading broadcast product companies and the highest educational and government research organizations around the world. Video Clarity, Inc. was founded in 2003 and is headquartered in Campbell, CA with distribution world-wide. For additional information, please visit the company's Web site at www.videoclarity.com.