

Around the **World.**  
Around the clock.



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# Who we **Are.**



Advanced Digital Services (ADS) is a leading global provider of value-added post-production services to the media and entertainment industry around the world. Our Company, with headquarters located in Hollywood, California, provides unsurpassed around-the-clock video services, including HD/SD duplication, new media, digital encoding, standards conversion, audio post production, physical and electronic distribution, restoration and editing.

From our beginnings in 1994, ADS has grown to become the 'best-in-class' value leader in the post-production and distribution community by delivering exceptional, consistent service and quality at a competitive price. Our extensive multi-national client list includes the most respected and recognized motion picture and television studios, media and entertainment companies and advertising agencies in the United States and abroad.

ADS' state-of-the-art facility is strategically located in the center of Hollywood and incorporates a complete end-to-end digital workflow built to maximize flexibility, efficiency, service and quality. Our large workforce is comprised of the industry's elite 'craftsmen' and our highly skilled and customer-focused culture is part of the reason why customers keep coming back. Complementing our proactive staff is a diverse inventory of post-production equipment capable of handling a variety of projects, from highly customized, large volume, time sensitive orders to small repetitive tasks—no job is too big or small for our customers. We also make quality assurance one of our highest priorities and have integrated an exceptional quality monitoring and control system which is unrivaled in the industry. As a result, we consistently deliver completed products in both physical and a variety of electronic forms to meet your needs, on time and on budget.

## What We Do

ADS is your best source for video and audio services. With a goal to provide the highest level of quality services quickly and at competitive rates, we continually invest in both equipment and talent to offer you uncompromising service to ensure all your needs are met.

### High Definition Services

- Linear and Non-Linear HD Editing
- HD Duplication
- HD Closed Captioning & Subtitling
- HD Quality Control
- Fiber Optic Transmission
- Physical and Electronic Delivery

### Standard Definition Services

- Linear and Non-Linear SD Editing
- SD Duplication
- SD Standards Conversion
- SD Closed Captioning & Subtitling
- SD Quality Control
- Fiber Optic Transmission
- Up Conversions
- Physical and Electronic Delivery

### Restoration Services

- Video Restoration
- Audio Restoration

### New Media Services

- DVD Authoring/Encoding
- Video Encoding for Archival, Master and Approval Applications
- Electronic File Distribution
- FTP Posting Services

### Audio Services

- HD/SD Layback
- Pro Tools Audio Editing
- Dolby Encoding
- Encoding, CD Duplication and Electronic Delivery

### Shipping Services

- 24/7 Vehicle Delivery
- 24/7 Domestic and International

### Vaulting Services

- MPAA Rated
- Barcode & Xytech Tracking System





## Around the Clock **Services.**

No matter what time zone our clients reside, ADS delivers 24/7. On time. On budget. After your project scope is defined, an assigned customer service representative manages your project from beginning to end. They work with each service operator to maintain a seamless workflow and to guarantee the highest level of service. This extra level of detail ensures that every nuance of your project is done according to your expectations. Our around the clock services include:

### **High Definition Services**

ADS is your best source for High Definition (HD) video services. Whether it is HD up-down and cross conversion, HD linear and non-linear editing, HD duplication, HD closed captioning/subtitling or HD quality control, we have the equipment and talent to do it right—first time, every time. With state-of-the-art equipment like Snell & Wilcox's Ukon frame rate converter, the Evertz Afterburner downconverter, and the latest version Final Cut Pro HD, no job is too small or large. ADS supports all compressed and uncompressed HD formats and offers 100% Quality Control throughout the process.



**What's more,** ADS has created an operating model that emphasizes the highest levels of quality and client service to accommodate your every need—large or small. We offer a combination of capabilities and services that is customized to your project, budget and timeline.

- Experienced, proactive and knowledgeable staff
- Excess capacity to service large, time-sensitive orders
- Exceptional quality control
- Highly diverse selection of the highest quality state-of-the-art equipment
- Value added MPAA approved vault services

### **Standard Definition Services**

ADS started its business in video duplication and is now considered to be among the best in the industry. Our services include Standard Definition (SD) linear and non-linear Final Cut Pro editing services, SD duplication, SD standards conversion, SD file based electronic delivery, SD closed captioning and SD quality control. We feature the latest in conversion platforms from Snell & Wilcox utilizing the Alchemist PhC Platinum and DEFT converters. What's more, ADS has one of the largest inventories of tape machines, ensuring our ability to offer duplication services for all SD digital and legacy analog videotape formats.

### **New Media Services**

ADS goes to great lengths to consistently deliver the highest quality asset to our new media clients. We use Sonic Solutions' SD-2000 Real-Time Professional MPEG Encoder for DVD encoding and authoring. The Scenarist DVD authoring system ensures the highest level of DVD player compatibility. We encode both SD and HD video material to various file formats, offering streamlined operations and deliveries to the major online distributors, including metadata and peripheral assets. Delivery types include HD/SD tape, FWdrive, SFTP, Signiant and others with most encryptions standards such as AES and PGP. We also offer best-in-class encoding and transcoding systems such as Snell & Wilcox's iCR and Digital Rapids for high level digital encodings of video and digital file based content for archival purposes. Rhozet and telestream are used to transcode and transmit encoded files for applications ranging from approval to master quality. Security of file assets are controlled through a closed network infrastructure designed specifically for the file workflow.



### Restoration Services

ADS can perform professional digital restoration in all video resolutions using current technology for exceptional quality and efficiency. Offering real-time restoration processes using Snell & Wilcox's Archangel, ADS can meet your exacting demand for SD remastering. For more precise control, our Digital Restoration System (DRS), a frame-by-frame restoration process, can make corrections to your video material that contain film bumps, splices and major film damage. To ensure that your asset's quality is preserved, our restoration team evaluates your material and provides specific solutions to best fit your needs every step of the way.

### Audio Services

ADS can meet your audio needs. From offering layback services for all HD/SD formats, to handling dubbing for all audio formats, ADS features the latest in digital audio technology and restoration. Our team of audio



craftsmen represents the epitome of the industry, ensuring the highest quality service. Whether your needs are HD/SD layback, non-linear audio editing using the Pro Tools system, CD encoding and duplication or Dolby encoding, our team delivers. Further, ADS supports all of the Dolby encoding systems from the legacy versions through Dolby E.

### Shipping & Vaulting

ADS has one of the largest fleets of delivery trucks in Hollywood. Our experienced staff will pick up or deliver your elements in a timely and efficient manner anywhere within the greater Los Angeles area. Of course, we also have relationships with all the domestic and international carriers, ensuring the delivery of your asset anywhere in the world.

ADS, an approved MPAA-rated facility, can also store your assets for you in our fully secured and air-controlled vault. Our on-site vault services can keep track of your video and audio elements. With our state-of-the-art barcode and tracking Xytech system, you can be assured your elements are in trusted hands.

So whether your project needs are small or large, ADS is your best source for video and audio services. With an uncompromising commitment to excellence in both personnel and equipment, our goal is to ensure your complete satisfaction.

**Around the world.  
Around the clock.  
We deliver.**

